

**GSLA MEMBER**  
**SAMPLE PHONE SCRIPT TO SENATE STATE/DISTRICT DIRECTORS**  
**From Argentum**

**REQUEST/SUBJECT: Please Provide Targeted “COVID RELIEF” To Assisted Living Providers BEFORE Restaurants, Bars and Others**

My name is (ENTER NAME), and I am the (ENTER TITLE) of (ENTER SENIOR LIVING COMPANY, COMMUNITY NAME, OR INDUSTRY PARTNER NAME) My company operates (ENTER NUMBER) assisted living communities in Georgia, caring for over (ENTER NUMBER) seniors.

On behalf of the seniors living in my communities and the staff that care for them, I want to express frustration at the lack of provider relief we have received. Assisted living providers collectively provide 24/7 housing, nutrition, and care to 2 million parents, grandparents, great-grandparents, and Veterans nationally. The average resident is 85-year old, has limited mobility, needs help with daily tasks, and nearly half has a cognitive loss. These seniors are the most at-risk population for COVID-19. Even with widespread vaccination, 2/3 of breakthrough infections are among seniors age 65+, amidst a 95%+ vaccination rate. **These seniors and those that care for them deserve prioritization for funding.**

You can imagine my frustration as assisted living providers, like myself, continue to struggle financially due to the lack of federal relief and workforce challenges – then learn that the U.S. House of Representatives passed a COVID relief bill to provide restaurants, bars, bakeries, gyms, minor league ball teams, and a host of others business. All in all, \$55 billion in federal COVID relief that does not include senior care!

I understand there is legislation under consideration in the Senate that provides similar COVID financial relief to restaurants, bars, gyms, and other businesses but not to assisted living providers who have cared for (and continue to care for) the most vulnerable and most severely impacted by COVID. It is frankly an outrage to consider funding restaurants, bars, and gyms before assisted living providers and our senior population.

We urgently need Senator (ENTER SENATOR’S LAST NAME) ‘s and your assistance to provide assisted living operators with financial relief and not to put the needs of seniors living in our communities behind businesses that were far less severely impacted by COVID.

**(FEEL FREE TO DISCUSS YOUR COMPANY OR COMMUNITIES LOSSES AND EXPENSES RELATED TO COVID)**

(ENTER STATE DIRECTOR’S FIRST NAME), Thank you in advance for any help Senator (INSERT SENATOR’S LAST NAME) and you can provide to:

- **Include targeted provider relief for assisted living operators.**
- **Not put restaurants, bars, gyms, and others ahead of seniors living in assisted living communities and the people that provide care for them.**
- **Prioritize seniors and their caregivers and assisted living caregivers in any and all COVID relief packages.**

I would appreciate any opportunity to discuss this issue with Senator (ENTER SENATOR'S LAST NAME). I hope they will not support funding for these businesses before taking care of those in the senior living industry, like (YOUR COMPANY NAME), who continue to fight COVID for the residents entrusted to our care.

Thank you so much for your time and consideration.

Sincerely,

(YOUR NAME)

(YOUR TITLE)

(YOUR COMPANY NAME)