Call for Presentations
2020 Conference & Educational Sessions

GSLA’s 2020 Conference & Trade Show will take place October 27 – 28, 2020. It is scheduled for Infinite Energy Center - FORUM, Duluth (Metro Atlanta), GA. We encourage Providers and Industry Partners to develop presentations focused on current and future issues affecting the senior living industry. This is a great opportunity to share your knowledge with others throughout the state.

NOTE: Deadline extended to Friday, May 15, 2020
Presentation submissions must be received no later than Friday, May 15, 2020. Please complete and email the attached application along with the presenter’s biography to genia@gasla.org.

Presenter information:

➢ Educational sessions will be one (1) hour including introduction of speaker.

➢ Submissions must be on the attached submission form or in a similar format. Please include the presenter’s biography along with a few short paragraphs to use when introducing the speaker.

➢ An individual or group may submit more than one response. You may also recommend a prospective speaker.

➢ All presentation handouts must be submitted electronically by no later than Tuesday, October 6, 2020, to be included on GSLA website for access by all conference attendees.

➢ Presenters are responsible for all transportation and lodging expenses and conference registration fees.

➢ Sessions must be educational in format. Presenters may not use the session as an opportunity to promote a company, product, or service.

➢ Focused educational tracks will include:

- Alzheimer’s Research
- Specialty Populations
- Finance & Investment
- Management Skills
- Marketing/Sales/Public Relations
- Leadership Strategies
- Technology in Assisted Living
- Staffing, Coaching & HR
- Regulatory & Compliance
- Risk Management
- Activities
- Legal Topics

Questions: Contact Genia Ryan, GSLA President/CEO, genia@gasla.org or 678-407-2060.
Call for Presentations Application

Please complete the following and return the materials to **GSLA**, by email to genia@gasla.org.

**Questions** – please contact Genia Ryan at phone 678.407.2060 or genia@gasla.org. **All applications must be received by Friday, May 15, 2020**

**Presenter Information**

Name: _____________________________________________________________

Title: ______________________________________________________________

Email: _____________________________________________________________

Organization: _______________________________________________________

Address: ____________________________________________________________

City: ______________________________ State: ________ Zip: ______________

Phone: ___________________________ Fax: ____________________________

Are you a member of GSLA? __yes __ no  Are you an ALC/PCH Provider? __yes __ no
Are you an Industry Partner Member? __yes __ no  Are you Exhibiting in the Trade Show? __ yes __ no

**Session Information**

Session Title:

Session Content/Description: *(Twenty-five words or less)*

Learning Objectives: *(Three to five objectives)*

Brief description of presentation experience pertaining to topic: