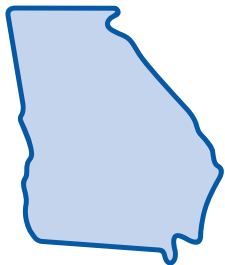
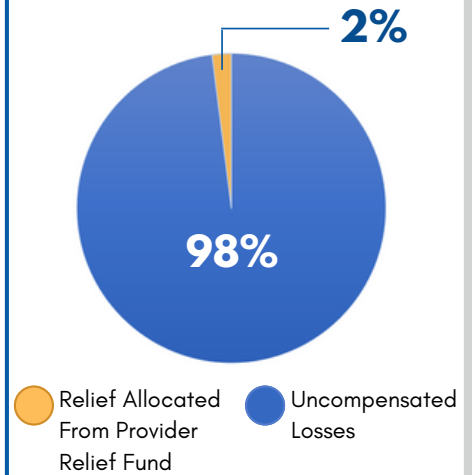


## THE ECONOMIC IMPACT OF SENIOR LIVING IN GEORGIA

VULNERABLE SENIORS SERVED	42,412
SENIOR LIVING FACILITIES IN GA	1,673
JOBS SUPPORTED DIRECTLY	21,000
JOBS SUPPORTED INDIRECTLY	18,000
EST. ECONOMIC IMPACT	\$5 BILLION
COVID-19 ECONOMIC IMPACT UPDATE EST. 2020 & Q1/2 2021	<b>\$764 MILLION</b>

### NATIONAL RELIEF ALLOCATED TO OFFSET SENIOR LIVING COVID-19 EXPENSES/LOSSES



Senior living providers in **GEORGIA** care for vulnerable older adults in assisted living, memory/Alzheimer’s care, and other senior congregate care settings.

The average age in senior living is 85, and most residents suffer from multiple comorbidities and need assistance with activities of daily living such as bathing, eating, or toileting—services that cannot be socially distanced.

The direct care workforce was the hardest hit during the pandemic. New regulatory efforts have made it harder for companies to invest in our seniors, inhibiting some Georgia seniors from receiving the care they need, threatening their dependence on the state to provide services. Providers have incurred significant expenses and lost revenue due to record-low occupancy rates—losses that are long-term, compounding, and unsustainable.

#### Supporting Successful Georgia Senior Living

EDUCATION

ADVOCACY

PARTNERSHIPS

#### GET INVOLVED TODAY

The Georgia Senior Living Association (GSLA) exists to promote the quality of life for Georgia seniors by leading the senior living industry through education, advocacy, and partnerships.

[WWW.GASLA.ORG](http://WWW.GASLA.ORG)

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