



2016 CONFERENCE & TRADE SHOW

**DELIVERING EXCELLENCE -
ONE RESIDENT AT A TIME**

**INFINITE ENERGY CENTER – FORUM
OCTOBER 25-26, 2016**



COME JOIN THE SUNRISE STORY

Working at Sunrise Senior Living is truly a unique career experience. For over 30 years, we have been championing quality of life for seniors with individualized, nurturing care. Our passion is matched only by our expertise and high standards. As one of the country's most forward-thinking Senior Living companies, we take pride in providing the resources you need to make a real difference in our residents' lives.

Our resident-centered approach to quality care is the gold standard in our industry—it's no surprise that many of the world's leading experts in Senior Living entrust their career to Sunrise. We invite you to come join the Sunrise story and be a part of the team that is elevating Sunrise to an entirely new level.

www.sunrise-careers.com

GSLA CONFERENCE & TRADE SHOW

DELIVERING EXCELLENCE - ONE RESIDENT AT A TIME

Welcome!

Thank you for joining us for the **2016 GSLA Conference & Trade Show**. By popular request, we've changed our location and venue! We hope you'll enjoy this new setting! Our theme this year is **DELIVERING EXCELLENCE – ONE RESIDENT AT A TIME!**

In this dynamic industry, we continue to experience many challenges and opportunities. Changing and more complex regulations and increasing competition are a few of the challenges we face along with the opportunities that come each day in serving an increasing senior population.

Over the next year, to address the ever-growing needs of senior care providers, GSLA plans to offer senior living communities and personal care homes essential training opportunities in which they can obtain ready-to-use tools and strategies for providing high-quality care to residents.

During the two days of the conference, we will talk about many serious topics, but we will have some fun, too! Be sure to stay this evening for our Casino Party, an event that proved last year to be lively and quite entertaining. The **2016 GSLA Conference & Trade Show** also serves as a team-building opportunity for your staff members where they can get to know each other – and our Industry Partners – better.

We would like to thank our leaders, **Providers** (blue badges), **Industry Partners** (green badges), sponsors and individuals who have helped make this year's conference possible. Providers are the assisted living communities and personal care homes in our state. Industry Partners, many of whom exhibit in our Trade Show each year, include businesses that partner with Provider communities and offer services to seniors wherever they call home. Through their support, we have brought together opportunities for you to network with your colleagues and learn the latest information from industry experts to help you prepare for the future.

We hope you enjoy the **2016 GSLA Conference & Trade Show**, and we trust that this year's speakers and exhibitors will bring the information you need so you can contribute even more to the continuing success of the senior living industry in Georgia.

Sincerely,



Genia Ryan, CAE
President/CEO
GSLA



Michelle Minor
Chair, GSLA
Sunrise Senior Living

GSLA 2016 Conference & Trade Show

Delivering Excellence – One Resident at a Time

Monday, October 24, 2016

5:00 p.m. – 6:30 p.m. **GSLA Board & IP Exhibitors** - Reception,Tin Lizzy's on the campus of Infinite Energy Center (*by invitation*)

Tuesday, October 25, 2016

8:00 a.m. – 8:30 a.m. **GSLA Board & Argentum President James Balda** - Meet & Greet, Executive Board Room (*by invitation*)

8:00 a.m. – 8:45 a.m. **Conference Registration and Networking - Continental Breakfast**

8:45 a.m. – 10:45 a.m. **Opening General Session - Salon 1-3**

Keynote Speaker: **Jerry Bridge**, Founder & President, LifeWorks Education

Is Too Much Technology Making Us Stupid?

Today's world is all about speed and gathering information, superficial or otherwise. How does that affect our ability to comprehend, focus and enjoy our lives and do our work? What are the internet and technology doing to our brains? What can you do to take care of your wellbeing, save your sanity and bring focus and energy back to your life? A lighthearted inquiry into how stupid we can be using technology, smart phones and all!

Argentum Update: James Balda, President & CEO, Argentum

GSLA Recognition of our Sponsors, Exhibitors, Board Members

10:45 a.m. – 2:15 p.m. **Grand Opening of Trade Show & Ribbon Cutting - Exhibit Hall A**

Join the exhibitors in the Exhibit Hall and enjoy a boxed lunch.

2:30 p.m. – 3:30 p.m. **Educational Sessions**

1. All About Marketing from the Corporate VP's Perspective - Room 5A

Moderator – **Michelle Minor**, VP of Operations, Sunrise Senior Living

Panelist – **Sara Abriatis**, VP, Corporate Marketing & Communications, Sunrise Senior Living

Panelist – **Garth Brandwein**, VP of Sales, Brookdale Senior Living

Panelist – **Melissa Owens**, VP of Sales and Marketing, Elmcroft Senior Living

Panelist – **Denise Salabarria**, VP, Sales & Marketing, Oaks Senior Living

In this session, industry vice presidents will review sales and marketing trends in both the Atlanta and the senior living market. Then they will provide sales and marketing guidance to participants.

2. Going Beyond Time Management: Redefining Productivity & What Matters Most - Room 6

Jerry Bridge, Founder & President, LifeWorks Education

When people think of productivity, many think of "time management." The time management model and its principles and tools developed in the late 1950s are insufficient for managing the pace and volume of information in today's world.

3. QAPI That! Learn the Basics of Quality Assurance Performance Improvement Process - Room 5B

Barbara Barron, MHA, Senior Director of Quality, Sunrise Senior Living

Mary Ann Cadger, RN, C-AL, Regional Director of Resident Care, Sunrise Senior Care

QAPI is an acronym for the blending of Quality Assurance and Performance Improvement. The session will focus on how to introduce, develop, and structure a QAPI program as a venue to implement improved processes that produce consistently high quality results. The emphasis will be on monthly QAPI Meetings, involving frontline team members in improvement projects, and using data and trends for making great decisions.

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4. The Culture Effect: Secrets to Why People Leave and Why They Stay - Room 5C

Casey Landow, PhD, Chief Education Officer, CareProfiler

Timothy Johansson, PhD, CEO, CareProfiler

This session will explore both original research and analysis of existing research showing the impact of organizational culture and person-manager fit in predicting tenure, performance and engagement. Actionable, proven strategies, informed by this research, will be shared and discussed to provide attendees with concrete strategies to increase manager and supervisor effectiveness and impact employee engagement levels – both of which affect resident quality of life.

3:45 p.m. – 4:45 p.m.

Educational Sessions

1. Understanding Digital Marketing & Social Media – What's Your Role? - Room 5A

Jason Kohler, Director of Operations Management, Life Care Services

This course is an introduction to digital marketing and social media, including some tips and tricks to get your community found, engage more fully with your customers, and improve your occupancy. We will take a deeper dive into the world of Facebook and how you can use this platform as a means to educate the consumer and drive inquiries; including content posting strategies, use of Facebook ads, and remarketing techniques. Also, we help to explain the community team member's role in digital marketing and social media even when employing the services of an advertising agency.

2. Managing Made Simple: Equipping Managers with Practical Ways to Help Their People

Accomplish What Matters - Room 5C

Casey Landow, PhD, Chief Education Officer, CareProfiler

Timothy Johansson, PhD, CEO, CareProfiler

Person-centered care has become the standard from which senior care organizations operate. How an organization is led and managed has an impact on the degree to which person-centered care can actually be delivered. Managers and supervisors who can figure out how they can help each staff member accomplish what needs to get done and managers who adjust their management approach to be most helpful to each individual staff member are more likely to develop staff members who competently deliver person-centered care. This management approach has a positive impact on employee engagement, which ultimately affects retention. This session will summarize the research and share practical tools you can use to implement situational management principles in your organization.

3. Empathetic Approaches to Behavioral Expression - Room 5B

Rita Altman, RN, MSN, Senior Vice President, Memory Care & Program Services, Sunrise Senior Living
Caregivers and senior living providers have been moving toward more proactive approaches in responding to the distress sometimes experienced by persons living with dementia e.g., confusion, apathy, aggression, sexually inappropriate behaviors, and anxiety. In fact, up to 90 percent of persons experiencing memory loss may exhibit behavioral and psychological symptoms of dementia at some point in time. Validating a person's feelings helps them to express emotions can sometimes result in enhancing their dignity and well being, resulting in fewer stressful behavioral expressions. In this session, participants will learn about Validation, including practicing some empathetic approaches from the Validation Method.

4. Managing a Successful Kitchen - Room 6

Ronda Watson, RD, Senior Vice President of Culinary & Engage Life(n), Atria Senior Living

Are you interested in how to lead and manage a successful dining program that provides an increase in NOI, ensure positive health inspection outcomes, and increase sales? If the answer is YES, then this session is for you!

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4:45 p.m. – 5:00 p.m.

5:00 p.m. – 8:00 p.m.

Networking Break

Casino Party/Texas Hold'em Tournament! - Lake Gallery

The Casino Party is always a hit as our PAC fundraiser. We are featuring our Casino Party on Tuesday evening with games, food and fun included!

Wednesday, October 26, 2016

8:30 a.m. – 9:00 a.m.

Networking - Continental Breakfast

9:00 a.m. – 10:30 a.m.

General Session - Salon 1-3

Keynote Speaker: **Tim Connor**, CEO, Connor Resource Group

Leadership is Not a Title or Position But a Mindset

Leadership is not title, role, position or career history it is simply a series of attitudes, values, beliefs and mindsets that someone brings to their roles and responsibilities.

10:45 a.m. – 11:45 a.m.

Educational Sessions

1. Creating a Culture of Feedback: Myths, Tips and Reasons for Developing Your People - Room 5C

Casey Landow, PhD, Chief Education Officer, CareProfiler

Timothy Johansson, PhD, CEO, CareProfiler

We all need feedback; it is essential for knowing how we're doing and what adjustments need to be made. From informal feedback on the floor to 360 Assessments, this session will explore the best practices for giving feedback that will be heard and result in behavior change. Learn how using a simple framework can make your feedback more effective. Discover the impact that consistent, purposeful feedback can have on your organization's success.

2. Six Top Public Health Concerns ALCs May Encounter: Ways to Protect Our Seniors - Room 6

Lori Koyuncu, RN, VP of Clinical Operations, CaraVita Home Care

Alana Sulka, MPN, RN, CPH, Director of Epidemiology and Infectious Diseases, Gwinnett, Newton and Rockdale County Public Health

This session will provide education and control recommendations for the six top pathogens and issues that may impact seniors living in Adult Living Facilities.

3. Accountable Care Organizations, Hospital Readmissions and Medicare Bundled Payments: What Does This Mean for Assisted Living? - Room 5A

Alex Salabarria, CEO, Oaks Senior Living

How the new Medicare Bundled Payment and formation of ACO's affect Assisted Living.

4. Blah, Blah, Blah: Don't Tell Me, Show Me - Room 5B

Tim Connor, CEO, Connor Resource Group

Words are meaningless today when you consider political correctness, the need for approval of others and the desire to avoid conflict. This situation is adding to a lack of employee honesty, integrity, communication clarity and accountability. During this session, Tim discusses the major contributors, causes and symptoms of poor communication and many techniques on how to improve consistency, integrity and clarity. This material is taken from his bestselling book by the same title.

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11:45 a.m. – 1:30 p.m.

GSLA Annual Awards Luncheon - Salon 1-3

Honoring outstanding industry Administrators, Caregivers, Staff and Volunteers and presentation of GSLA Legislator of the Year

1:45 p.m. – 2:45 p.m.

Educational Sessions

1. The Nine Keys to Sustained Success & Happiness - Room 5B

Tim Connor, CEO, Connor Resource Group

Yes, there are many more than nine things we need to do, should do or want to do to achieve success and happiness. During the past 10 years there have been over a half million books published on these topics and yet sustained success and happiness eludes many people today. After doing research for his 80 published books over the years Tim has developed a list of the nine vital behaviors, mindsets and attitudes necessary for success and happiness. During this session he digs into each one.

2. How to be Survey Ready – Tools & Checklists for Compliance - Room 5A

Beth Cayce, CEO, CVSC, LLC and CaraVita Home Care

This session will review the checklists that surveyors use to evaluate a community initially, annually, and on compliance reviews.

3. How to Make Your Financials Rock & Roll - Room 5C

David Johnston, CEO, Beacon Communities, Inc.

This session will review the P & L from a 30,000 ft. level and focus on Revenue & Expense control management.

4. Ask the Expert: Decision Making Authority and Resident & Family Conflict - Room 6

Hedy Rubinger, JD, Arnall, Golden, Gregory

This session will clarify the differences between POA, HPOA, Guardian, and responsible party in elder care communities. This session will help community leaders navigate through legal authorizes and residents' rights.

3:00 p.m. – 4:00 p.m.

Closing General Session - Salon 1-3

Elaine Wright, Director, Personal Care Home Program, Georgia Department of Community Health, Healthcare Facility Regulation Division

A Georgia Regulatory Update: Join one of our favorite speakers in a brand-new format! Elaine will host a Q&A to answer your most pressing questions. This is another “don’t-miss” opportunity!

4:00 p.m. – 4:30 p.m.

PAC Raffle Giveaways & Conference Adjourns!

Save the Date, GSLA Conference & Trade Show October 24-25, 2017

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Oaks

SENIOR LIVING



Leading the way in exceptional senior care

Oaks Senior Living is a different kind of Senior Living company - a difference which comes from the many extra things that we do every day. The love, compassion and understanding that can only come from a dedicated family and staff.

Come for a visit and experience what true family operated Senior Living Community means.

Committed to serving with faith, knowledge, compassion and love!

~ *The Salabarria Family*

Assisted Living & Memory Care

The Oaks at Braselton
5373 Thompson Mill Rd.
Hoschton, GA 30548
ph 770-965-7003

The Oaks at Hampton
5610 Hampton Park Drive
Cumming, GA 30041
ph 678-965-5700

The Oaks at Post Road
3875 Post Road
Cumming, GA 30040
ph 770-886-2630

The Oaks at Pooler
125 Southern Junction Blvd.
Pooler, GA 31322
ph 770-888-4683
Coming soon!

The Oaks at Towne Lake
4580 Towne Lake Parkway
Woodstock, GA 30189
ph 770-888-4683
Coming soon!

Thanks to our 2016 Sponsors



Providers

Brookdale Senior Living

Oaks Senior Living

Sunrise Senior Living



Provider

Trinity Lifestyles Management

Industry Partners

A Place for Mom

Gentiva, an affiliate of Kindred at Home

Guardian Pharmacy

Omnicare, a CVS Health Company



Providers

Beacon Communities

CVSC, LLC

Elmcroft Senior Living

Insignia Senior Living

Life Care Services

Industry Partners

ACT Express – Advanced Care Transportation

Managed Health Solutions



Georgia Senior Living Association

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AFFAIRS CONSULTANT

Arthur B. "Skin" Edge, IV
GeorgiaLink Public Affairs Group

GSLA

Georgia Senior Living Association

POLITICAL ACTION COMMITTEE

GSLA PAC is our political action committee that advocates for Georgia's seniors and our industry on a legislative level. It is not a branch of any senior living company, nor is it affiliated with any political groups. More detailed information is available on our website at www.gasla.org/PAC or stop by the **GSLA PAC** booth in the registration area.

HOW DOES GSLA PAC HELP?

GSLA PAC supports or opposes legislative proposals/bills that affect our industry, which in turn affect the quality and availability of care our residents receive. **GSLA PAC** also helps to educate legislators on the industry itself. Many legislators do not know the difference between assisted living, personal care and skilled nursing. They are passing laws, determining funding, etc. based on incomplete or incorrect knowledge. Advocacy groups like **GSLA PAC** help them understand more comprehensively how the bills impact different care levels.

Ultimately, these proposals, bills and regulations affect your position within the industry, whether it's an increase in paperwork or adding administrative obstacles to caring for residents. **GSLA PAC** is one of the few ways we have as an industry to strengthen our voice in the State of Georgia.

OVERVIEW OF CONTRIBUTIONS/ELIGIBILITY

- Participation is 100% voluntary. You are not obligated to participate or contribute in any way.
- All employees may contribute to **GSLA PAC** – e.g. senior executive officers, salaried employees, divisional teams, regional teams, and community management.

- Hourly / part-time employees also may contribute.
- You can solicit contributions from vendors, friends, residents, and/or family members.
- Any company can contribute to **GSLA PAC**. Individuals of like mind often band together to form Political Action Committees to advance their beliefs and support candidates who also share their views. Employees in the senior living industry are encouraged to stand shoulder-to-shoulder with other senior living providers from across the nation, and to speak with a strong and unified voice, by contributing to **GSLA PAC** and investing in the future of senior living.

HOW CAN YOU CONTRIBUTE?

- **Contribution Amount:** You may contribute any amount you would like – there is no set bar or standard. You may contribute \$25 or \$5,000 – the amount is up to you – and greatly appreciated.
- **Credit Card Contribution:** If you would like to make your contribution by credit card, please stop by the PAC booth or call the GSLA office at 678.407.2060 after the conference.
- **Other Contribution:** You may also pay by check or cash. Make your check payable to **GSLA PAC** and stop by the PAC booth.
- **Or mail** your contribution after the conference to:

GSLA PAC
2023 Grayson Highway
Suite 202-A
Grayson, GA 30017

GSLA CONFERENCE & TRADE SHOW

DELIVERING EXCELLENCE - ONE RESIDENT AT A TIME

GSLA PAC SUPPORTS

State Programs Encouraging Savings for Long Term Care – GSLA PAC

supports programs and services that encourage individuals to save for their long term care needs and allow seniors to live in the least restrictive and most integrated setting of their choice.

Shaping the Veterans Administration Aid & Attendance Program – GSLA PAC

supports efforts to protect vulnerable seniors from financial exploitation while ensuring eligible veterans receive the benefits that they are entitled to receive.

Ending Alzheimer's Disease by 2025 – GSLA PAC supports implementation of policies that aim to effectively prevent and treat Alzheimer's Disease by 2025.

Protecting Senior Living Providers' Right to Disqualify Applicants Based on Criminal History – GSLA PAC supports the protection of senior living residents through the use of background checks in hiring decisions. **GSLA PAC** opposes policies that limit providers' ability to conduct and utilize background checks.

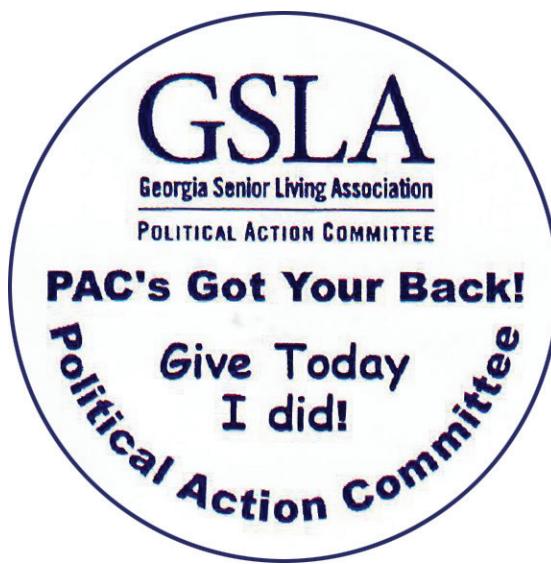
GSLA PAC OPPOSES

Federal Oversight of Assisted Living – **GSLA PAC** believes that oversight of assisted living should remain at the state level.

Employee Free Choice Act – **GSLA PAC** believes employees have the right to a secret ballot in union elections.

GENERAL EDUCATION

GSLA PAC will continue to build relationships with and educate Members of the Georgia General Assembly and their staffs on our philosophy of senior living and our core principles of choice, independence, dignity and quality of life.



GSLA

Georgia Senior Living Association

POLITICAL ACTION COMMITTEE

BOARD OF DIRECTORS

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Steve Martin
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GSLA Industry Partner Exhibitors

Please visit the Trade Show and get to know our exceptional
GSLA Industry Partners!

A map of the Trade Show floorplan and a guide to Exhibitors is on page 28.

- | | |
|---|---|
| A Hand to Hold | Interpest |
| Accushield, LLC | Jerry Bridge |
| Advanced Care Transportation | Managed Health Solutions |
| Affinity Insurance Agency, Inc. | MatrixCare |
| Alliance Bus Group | MobileX USA |
| Amedisys Home Health & Hospice | MobilityWorks |
| Bath Fitter | National Assisted Living Risk Retention Group |
| Bull Realty, Inc. | Navigator Group Purchasing, Inc. |
| CaraVita Home Care | New Century Hospice |
| CareLike.com | Omnicare, A CVS Health Company |
| CareProfiler | PointClickCare |
| Carolina Senior Care, Inc. | ProTec Fire & Safety Sprinkler, Inc. |
| Carroll Daniel Construction Co. | Quidel |
| CDH Partners | Red Bag Alliance |
| Central EMS/Central Air Ambulance | Regions Insurance Inc. |
| Century Fire Protection | Ridgeview Institute |
| Cintas Corporation | SamT Construction |
| Colliers International - Atlanta | Select Rehabilitation, Inc. |
| Collier's Personal Care Pharmacy | Senior Transition Services, Inc. |
| Complete Employee Services | Shannon Specialty Floors |
| Corporate Tax Incentives | Shepard Exhibition |
| Encompass Hospice | Stanley Healthcare |
| FODAC | Sysco Atlanta |
| Forbo Flooring Systems | TCI Minisat, LLC |
| Gayco Healthcare | The Bus Center Atlanta |
| Gentiva (An Affiliate of Kindred at Home) | The Fountainview Center for Alzheimer's Disease |
| Georgia Senior Living Association | The Proven Path |
| Golden Home Services | TIS Insurance Services |
| Gordon Food Service | TZMO USA, Inc. |
| Guardian Pharmacy of Atlanta | United Restoration |
| Heritage Healthcare | Unox, Inc. |
| Homecare Medicine of Atlanta | Visiting Nurse Health System |
| Homestead Hospice | Water Signal |
| Hotwire Communications | WellBeing Hygiene |
| HPS | Wood Fruitticher |
| Hurley Elder Care Law | |
| Innovatix, LLC | |

GSLA Conference & Trade Show | 2016 Exhibitors

A HAND TO HOLD

400 Northridge Road, Suite 425
Atlanta, GA 30350
770.992.5820 phone
770.992.5820 fax
www.ahandtohold.com

A Hand To Hold is your premier facility partner offering private duty senior care. We provide skilled and non-skilled care, as well as staffing. The communities we work with enjoy frequent visits from our therapy dog Sadie for resident enjoyment and our speaker's series educating seniors and training community staff. From transportation to hospital to home care transition assistance, A Hand To Hold is your perfect partner.

ACCUSHIELD, LLC

2030 Powers Ferry Road, Suite 580
Atlanta, GA 30339
800.478.5085 phone
www.accushield.com

Accushield replaces paper sign-in logs in senior living communities with a touchscreen, badge-printing kiosk. This user-friendly system allows family members and friends to sign-in. It also confirms the receipt of required credentials from third-party healthcare providers and other vendors working in communities.

Booth 58

ACT EXPRESS – ADVANCED CARE TRANSPORTATION

P. O. Box 78431
Atlanta, GA 30357
404.942.9803 phone
404.942.9807 fax
www.actexpinc.com

Booth 28

ACT Express – Advanced Care Transportation is a low-cost alternative to hospital ambulances in non-emergency situations. We are able to help hospitals and the insurance claims industry substantially reduce and control medical transportation costs. ACT Express – Advanced Care Transportation has been providing medical and non-medical transportation in the state of Georgia for more than 21 years.

AFFINITY INSURANCE AGENCY, INC.

3950 Cobb Parkway #70
Acworth, GA 30101
770.974.5502 phone
770.974.5502 fax
www.eandoquote.com

Booth 40

Affinity Insurance Agency, Inc., is a privately owned insurance agency specializing in professional liability and general liability packages. We opened our doors on March 15, 1999, and since that time we have steadily built our business by providing the best service possible for our clients. We work for you



More Than Care, Caring

Our Assisted Living Communities and Home Care Agency are dedicated and focused on providing unsurpassed care based on individual needs. Using our exclusive CaraSyst® interactive program, we combine old fashioned care with modern technology and are leaders in what matters most ~ Care.

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- Short Term Stays
- Alzheimer's / Dementia Programs
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- Home Care with several customized options
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– not the carriers. It is our job to make sure that you have the coverage you need at an affordable price.

ALLIANCE BUS GROUP

1926 Hyannis Court
College Park, GA 30337
770.305.0066 phone
201.636.8469 fax
www.alliancebusgroup.com

Alliance Bus Group provides shuttle bus, lift bus, and wheel chair van solutions to communities throughout the Southeast. We can build any bus configuration you may need – from four passengers with lifts to 40 passengers with multiple wheel chair positions. We represent all of the major manufacturers. Alliance Bus Group has five sales and service facilities with two located in the Metro Atlanta area.

AMEDISYS HOME HEALTH AND HOSPICE

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770.993.1059 phone
770.993.1821 fax
www.amedisys.com

BATH FITTER

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Norcross, GA 30071
770.938.2700 phone
www.bathfitter.com

Bath Fitter's quick, clean and effective commercial bath renovation process assures minimum downtime and little lost revenue, while offering a long-term, simple bath solution. Bath Fitter delivers one-piece seamless acrylic systems installed over existing bathtubs, showers and wall surrounds. Our products are custom-manufactured so they fit your bath perfectly. The non-porous materials mean no mold or mildew – they are safe, hygienic and prevent germ and virus growth. Our installation services mean no disruption to existing flooring or plumbing, and our factory-trained installers are always Bath Fitter employees – we never use sub-contractors.

BULL REALTY

50 Glenlake Pkwy, Suite 600
Atlanta, GA 30328
404.876.1640 phone
404.876.7073 fax
www.bullrealty.com

The National Senior Housing Group at **Bull Realty** helps owners decide whether to sell or hold their properties and determine optimum price, based on our no-cost underwriting and sales-comparable analysis of the market, including CAP rates. We confidentially market your property directly to active buyers in order to generate multiple bids. Looking to cash out equity? We also market to institutional investors to buy your property and lease it back to you.

Booth 54

CARAVITA HOME CARE

648 Mimosa Boulevard
Roswell, GA 30075
770.856.9971 phone
770.552.9502 fax
www.caravitahomecare.com

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Since 1998, **CaraVita Home Care** (CHC) has provided in-home care services to the Metro Atlanta community, helping more than 16,000 seniors remain independent. CHC offers North Fulton's only "Smart House," showcasing a breadth of home technology and equipment. CHC also offers a Caregiver Academy for families to learn the skills necessary to provide care for loved ones, and a Certified Nursing Assistant School for the training of professional nursing assistants. Visit us today at www.caravitahomecare.com.

Booth 71

CARELIKE.COM
2 Concourse Pkwy, Suite 300
Atlanta, GA 30328
404.255.5468 phone
www.carelike.com

Booth 37

Carelike, the premier search directory used by both family care seekers and healthcare professionals, is in partnership with dozens organizations, including some of the largest associations that service seniors. Our Channel Partners rely on the business information you supply to Carelike to assist seniors seeking care providers. Create a Carelike profile and multiply your viewership to thousands of healthcare professionals through our Channel Partners' websites, case management systems, discharge planning software systems, EAP programs and more!

Booth 57

CAREPROFILER
2395 University Avenue West, Suite 200
Saint Paul, MI 55114
866.551.0996
www.careprofiler.com

Booth 66

CareProfiler was founded to address a specific need: helping organizations hire and train staff who are capable of providing whole-person care. We are a team of organizational psychology professionals that work exclusively with health and human service organizations to help them build the cultures that drive accountability, quality, and learning. We provide tools and services for hiring, interviewing, onboarding, management, and development. Our team of "people experts" is here to help your organization get the most of your greatest asset: your people.

Booth 22

CAROLINA SENIOR CARE, INC.
208 Walnut Lane
Columbia, SC 29212
803.429.5925 phone
866.883.9128 fax
www.carolinanseniorcare.com

Booth 44

Carolina Senior Care is the Southeast's premier distributor of wireless emergency response and wandering-resident protection systems. We represent "world class" manufacturers and provide our business partners with excellent products, unbeatable pricing, guaranteed installation, and no-cost 24/7, 365-days-a-year telephone technical service and support. Because we focus solely on the senior living industry, our clients enjoy the luxury of a personal customer service experience that can only be given from a company that really cares about seniors.

GSLA CONFERENCE & TRADE SHOW

DELIVERING EXCELLENCE - ONE RESIDENT AT A TIME

CARROLL DANIEL CONSTRUCTION, INC.

921 Athens Street
Gainesville, GA 30501
770.536.3241 phone
770.534.3799 fax
www.carrolldaniel.com

Booth 32

See our AD on page 13



Carroll Daniel Construction Co. is a commercial construction firm with a focus on client service and a commitment to exceptional performance in the field. Since 1946, we have delivered facility-planning and construction-management services to clients across the Southeast. We understand the importance of quality, safety, convenience, and the interior mobility in a senior living environment. We offer the most experienced project management and site supervision staff to provide these services.

CDH PARTNERS

675 Tower Road
Marietta, GA 30060
770.423.0016 phone
www.cdhpartners.com

Booth 56

For clients who seek a service-oriented design partner, **CDH** brings the highest level of creativity and innovation to every project, resulting in a client-centered design solution that is both beautiful and practical. Our purpose-driven culture has lived strong for more than 40 years, resulting in facilities that serve more than 25,000 residents per month, 75,000 patients each week, 150,000 students daily and 500,000 congregation members every Sunday.

CENTRAL EMS/CENTRAL AIR AMBULANCE

205 Hembree Park Drive, Suite 100
Roswell, GA 30076
404.851.9911 phone
770.924.0875 fax
www.centralems.com

Booth 8

Central EMS is one of the largest emergency medical service providers located in Georgia, and has the resources to provide superior quality care and transport services throughout the state. Central EMS provides ALS, BLS and MICU care for hospitals – hospital transports, skilled nursing facilities, assisted living facilities, behavioral health, long distance transports and specialized events. The company specializes in building trusted relationships with these facilities to provide cost effective, safe and efficient services at the highest level of clinical care and comfort. Operating with the same mission, Central Air Ambulance provides local and International flights to our clients. Dedicated staff members are our greatest strength.

Century Fire Protection

2450 Meadowbrook Parkway
Duluth, GA 30096
770.506.2388 office
770.506.2878 fax
www.centuryfp.com

Booth 59

CINTAS CORPORATION

1722 4-H Club Road
Augusta, GA 30906
803.627.5714
www.cintas.com

Booth 36

This advertisement for Carroll Daniel Construction features a black and white photograph of five white hard hats lined up on a concrete surface. The Carroll Daniel Construction logo is prominently displayed above the hard hats. Below the logo, the words "INTEGRITY, SERVICE & PERFORMANCE" are written in a large, serif font. In the bottom right corner, there is a stylized "70" logo with "1946" on the left and "2016" on the right, signifying the company's 70th anniversary. At the very bottom, the company's address and contact information are listed: "921 ATHENS STREET GAINESVILLE, GA 30501" and "P: 770.536.3241 F: 770-534-3799 CARROLLDANIEL.COM".

921 ATHENS STREET GAINESVILLE, GA 30501
P: 770.536.3241 F: 770-534-3799 CARROLLDANIEL.COM

1946 70 2016

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DELIVERING EXCELLENCE - ONE RESIDENT AT A TIME

Cintas leads the industry in supplying corporate identity uniform programs, providing entrance and logo mats, restroom supplies, promotional products, first aid, safety, fire protection products and services, and industrial carpet and tile cleaning. Cintas can provide services that will help make patients feel safe and well cared for in your facility.

COLLIERS INTERNATIONAL - ATLANTA

Promenade, Suite 800
1230 Peachtree Street, N.E.
Atlanta, GA 30309
404.574.1099 phone
404.549.1998 fax
www.colliers.com

Booth 68
See our AD on page 15



Colliers International Group Inc. is an industry-leading, global real estate services company with more than 16,000 skilled professionals operating in 66 countries. With an enterprising culture and significant employee ownership, Colliers professionals provide a full range of services to real estate occupiers, owners and investors worldwide. Services include strategic advice and execution for property sales, leasing and finance; global corporate solutions; property, facility and project management; workplace solutions; appraisal, valuation and tax consulting; customized research; and thought leadership consulting.

COLLIER'S PERSONAL CARE PHARMACY

5 Dunwoody Park, Suite 102
Atlanta, GA 30338
678.441.0045 phone
770.441.0079 fax
www.collierspersonalcare.com

Booth 38
See our AD on page 26



Collier's Personal Care Pharmacy is Georgia's most innovative pharmacy. Providing service primarily to assisted living communities and personal care homes, Collier's Pharmacy currently provides pharmacy products to over 1700 residents in over 200 locations throughout metro Atlanta, Columbus, Athens, and west Georgia. Collier's Pharmacy is the leading pharmacy in Atlanta that offers both the Medicine-On-Time Personal Prescription System and the Automed packaging system. We offer three daily deliveries, audits by our pharmacist, complete refill maintenance, and professional account management. Call Collier's today for an appointment!

COMPLETE EMPLOYEE SERVICES, LLC

2711 Middleburg Drive, Suite 305
Columbus, SC 29204
8003.255.8190 phone
www.CompleteEmployeeServices.com

Booth 29

Complete Employee Services has provided Human Resources solutions to businesses of all sizes for more than a decade. Through the years, our clients have discovered that entrusting their payroll, workers' compensation, compliance, benefits, and other administrative duties to us frees them up to pursue core business missions. We can streamline your employee on-boarding, training compliance and scheduling. Let us get you back to business, while your human assets are taken care of!

CORPORATE TAX INCENTIVES

3500 Lenox Road, Suite 1500
Atlanta, GA 30326
866.444.4880 phone
916.720.0603 fax
www.ctillc.com

Booth 53

CTI specializes in ensuring senior care providers take full advantage of all available tax credits and incentives. We've earned a reputation as the top provider in maximizing tax incentives and credits, as well as providing unsurpassed customer service to our clients. CTI's combined services of tax expertise, technology, process and customer service support results in business-boosting benefits, including reduced effective tax rate, improved profitability through lower operational costs, and lowered estimated tax payments.

Booth 2

ENCOMPASS HOSPICE

888 Legacy Park Drive, Suite 102
Lawrenceville, GA 30043
678.805.8439 phone
770.682.0636

Booth 13

FORBO FLOORING SYSTEMS

8 Maplewood Drive
Hazelton, PA 18202
800.842.7839 phone
570.450.0258 fax
www.forboflooringna.com

Forbo manufactures the most technically-superior performance textile and linoleum floor coverings available. Our floor coverings are engineered for a lifetime of use. We can provide references from senior care facilities that have used our flooring for 10 to 20 years – flooring that is still performing today!

Booth 21

FRIENDS OF DISABLED ADULTS AND CHILDREN

4900 Lewis Road
Stone Mountain, GA 30083
770.491.9014 phone
770.491.0026 fax
www.fodac.org

Friends of Disabled Adults and Children (FODAC) is a non-profit that is the pioneer and primary provider of recycled Home Medical Equipment in the Atlanta area. Established in 1986, FODAC exists to enhance the quality of life for everyone who is mobility-impaired due to any physical disability, illness or injury. FODAC takes in gently used HME, refurbishes, sterilizes and re-issues to those in need. Visit us at www.fodac.org.

Booth 9

GAYCO HEALTHCARE

11800 Willis Road
Alpharetta, GA 30009
770.495.9250 phone
669.495.9299 fax
www.gaycohealthcare.com

Gayco Healthcare is a long-term-care pharmacy with locations in Dublin and Roswell Georgia. Gayco has been servicing assisted living and personal care homes for over 23 years. We provide pharmaceutical, RPh consulting, and training services to our customers. If you need unit dose, multi-dose, or eMAR compatibility we provide the service you need. Stop by our booth and experience the Gayco difference.

SYMPHONY PERFORMANCE

EXPERTISE	NATIONAL SENIORS HOUSING GROUP
Service	

At Colliers International, we understand seniors housing isn't merely a property transaction, it's a business exchange: One requiring the orchestration of seasoned experts and keen market insights – to work at the tempo of our clients' business. Our National Seniors Housing Group brings vast experience and access to the opportunities in seniors housing. Synchronized with our Colliers partners worldwide, our seniors housing brokerage team makes opportunity sing.

MARCUS VAN AMERINGEN MBA

Colliers National Seniors Housing

Atlanta Investment Services Group

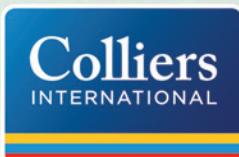
MOB +1 770 365 2197

DIR +1 404 574 1099

marcus.vanameringen@colliers.com

Marcus provided consulting services to our **GoldenCrest Assisted Living** properties resulting in increased rates, market positioning and increased NOI. His responsiveness and attention to detail were key to executing this transaction in a timely manner.

- WILLIAM H. HODGES, Chairman, CEO Co-Founder
Hodges Ward Elliott - Global Hotel Brokers



Accelerating success.

GSLA CONFERENCE & TRADE SHOW

DELIVERING EXCELLENCE - ONE RESIDENT AT A TIME

GENTIVA HEALTH SERVICES

2300 Windy Ridge Parkway, Suite 595 South
Atlanta, GA 30339
770.952.6166 phone
770.953.9616 fax
www.gentiva.com



Booth 7
See our AD on page 17

With more than 500 locations, **Gentiva**, an affiliate of Kindred at Home, is the nation's largest home health and hospice provider for assisted living facilities. Our focus is on assisting ALFs to attract and retain residents and reduce avoidable readmissions to hospitals. Gentiva, an affiliate of Kindred at Home, is your care transitions partner.

GOLDEN HOME SERVICES

11205 Alpharetta Highway, Suite D2
Roswell, GA 30076
678.242.0084 phone
678.242.0048 fax
www.goldenhomeservices.com

Golden Home Services is a licensed homecare company providing personal care, companionship and skilled nursing services. At Golden Home Services, we consider ourselves the premier homecare provider. We understand the unique needs of the aging population and pride ourselves in offering a variety of homecare services. We have no minimums, which allows us to provide services from one to 24 hours per day, 7 days a week. We also specialize in providing services to community settings with special programs and pricing.

GORDON FOOD SERVICE

1500 North River Road
Lithia Springs, GA 30122
931.374.2687 phone
www.gfs.com

At **Gordon Food Service**, we know what it takes to succeed. For more than 115 years, we've been advancing thoughtfully and innovating with purpose, partnering with our customers to keep them running today and help them grow tomorrow. We're excited to work with you locally from our new distribution center near Atlanta. Each day, we'll bring you fresh ideas and expertise, reliable service, and a top-quality product lineup that includes Halperns' meats and seafood.

GUARDIAN PHARMACY

1750 Enterprise Way, #105
Marietta, GA 30067
770.635.3301 phone
770.635.3302 fax
www.guardianpharmacy.net

Booth 61
See our AD on page 18



Guardian Pharmacy is a full-service institutional pharmacy, servicing facilities throughout the state of Georgia. Our pharmacy team includes pharmacists, licensed pharmacy consultants, certified pharmacy technicians, a registered nurse consultant, billing experts, and experienced medication couriers. We take pride in serving you with the utmost care and attention, giving your facility a pharmacy experience tailored to your specific needs – allowing you to spend less time on pharmacy and more time caring for and improving the lives of your residents.

HERITAGE HEALTHCARE

536 Old Howell Road
Greenville, SC 29615
877.508.3237 X106 phone
877.508.8714 fax
www.heritage-healthcare.com

HealthPRO®/Heritage is a diversified national provider of therapy care management and consulting services across the spectrum of care. The company operates in more than 32 states, employs more than 8,000 therapists, and has earned a reputation for innovation, compliance, and the sophisticated use of technology to optimize patient and business level outcomes.

HOMECARE MEDICINE OF ATLANTA

3330 Cumberland Blvd., Suite 500
Atlanta, GA 30339
770.740.2611 phone
800.609.7494 phone
770.800.3100 fax
www.hcmatl.com

Physician owned and operated, **HomeCare Medicine of Atlanta** is a patient-centered mobile medical practice committed to delivering compassionate and competent care to the people of Atlanta and surrounding cities. Using a more in depth, personalized approach, HCMA providers bring their medical expertise into the home environment for the ease and comfort of patients and families. Through their strong partnerships in the homecare space and hospital system at large, HCMA is able to provide comprehensive medical care for all patients.

HOMESTEAD HOSPICE

10888 Crabapple Road
Roswell, GA 30075
877.355.4472 phone
678.387.3716 fax
www.homesteadhospice.com

Homestead Hospice is a premier hospice provider headquartered in Atlanta with offices in Georgia, South Carolina, Alabama and Arizona. Our principals founded Homestead Hospice to provide hospice care that went above and beyond the basics to address the needs of patients and their families faced with terminal illness. We strive to help our patients and their families by coordinating care through counseling, spiritual support and access to our team of professionals.

HOTWIRE COMMUNICATIONS

One Belmont Avenue, Suite 1100
Bala Cynwyd, PA 19004
478.572.6101 phone
478.297.6301 fax
www.hotwiremail.com

Hotwire Communications is an infrastructure and telecommunications provider that delivers service to the senior housing market via our 100% fiber optic network. Our services are delivered directly to each door with a dedicated gigabit connection. Unlike some of the incumbent providers in the market, we do not share your bandwidth. Hotwire provides digital HC television service, Gigabit high-speed Internet service, crystal clear telephone service and commercial-grade wireless service.

Booth 52

Booth 20

Booth 39

Booth 62

For home health and hospice, more patients and families trust us.



Every day, 130,000 patients and families turn to us for their care. Shouldn't you? Our services include nursing, therapies, disease and pain management and hospice. All with leading clinical care. All in the comfort of home. No wonder so many families like yours trust their care to us every day.



For more information, please us at
1.888.984.7420

www.gentiva.com

We accept patients for care regardless of age, race, color, national origin, religion, sex, disability, being a qualified disabled veteran, being a qualified disabled veteran of the Vietnam era, or any other category protected by law, or decisions regarding advance directives. © 2016 Kindred at Home CSR 186147-01

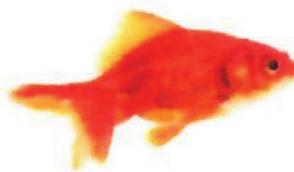
Make the jump!

**Feeling confined by a huge corporate pharmacy provider
who services thousands of long-term care beds?**

- Now there is an alternative. Guardian Pharmacy is a locally owned, flexible, service oriented pharmacy.
- Highly trained nurses to assist you with support ranging from med-pass training to med-tech certification
- 24/7 Pharmacist and support staff
- Daily routine deliveries to assure your residents receive their medications in a timely fashion
- New Technology offerings – EMAR, E-Scribe, & Facility link.

**Make the jump to Guardian Pharmacy and find out how
refreshing it can be to work with a pharmacy that is
100% committed to meeting your needs.**

**For more information, call us today: Atlanta (770)635-3301
Statesboro (912)764-7839.**



Guardian
pharmacy

GSLA CONFERENCE & TRADE SHOW

DELIVERING EXCELLENCE - ONE RESIDENT AT A TIME

HPS

3275 N. M-37 Highway
Middleville, MI 49333
800.632.4572 phone
269.736.3343 fax
www.hpscata.com

HPS is a group purchasing organization owned by its non-profit members since 1949. We are committed to saving members money on items they use most – from medical to cleaning supplies to food and everything in between – while maintaining quality of care.

HURLEY ELDER CARE LAW

100 Galleria Parkway, Suite 650
Atlanta, GA 30339
404.843.0121 phone
www.hurleyelclaw.com

Hurley Elder Care Law provides our clients with expertise in issues that surround aging, including retaining independence, quality of life and financial security. We address matters such as asset protection, public benefits eligibility, guardianship, conservatorship, wills, trusts and powers of attorney, as well as probate administration. Our certified elder-law attorneys and support team of social workers, nurses and public benefits administrators work with families to tailor a specialized legal and financial plan.

INNOVATIX, LLC

555 West 57th Street, 12th Floor
New York, NY 10019
888.258.3273 phone
646.638.2641 fax
www.innovatix.com

Innovatix is a dynamic, full-service, group-purchasing organization serving alternate site providers nationwide. Innovatix offers substantial savings to members through an expanding portfolio of pharmaceuticals, medical and office supplies, and support services. Our commitment to outstanding customer service and unique, added-value programs continues to make us an industry leader.

INTERPEST

4410 Manor Creek Drive
Cumming, GA 30040
678.985.8800 phone
www.interpestinc.com

Interpest is a commercial pest management firm focused on healthcare, hospitality and food related businesses. Our LEED compliant, entomologist designed programs are recognized by the Joint Commission and other inspection agencies. We design programs that use minimal pesticides in order to reduce the risk to your residents, their families and your staff. Our complimentary site analysis is often very educational and informative. Stop by our booth to learn about new pests emerging near you.

JERRY BRIDGE - SPEAKER & AUTHOR

LifeWorks Education
6778 Via Casa Del Sol
Carlsbad, CA 92009
619.857.5643

Booth 47

MANAGED HEALTH SOLUTIONS PHARMACY

3070 A Business Park Dr.
Norcross, GA 30071
770.496.5314 phone
770.496.7445 fax
ManagedHealthSolutionsRx.com



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See our AD on page 20

**MANAGED
HEALTH
SOLUTIONS**

Managed Health Solutions Pharmacy provides comprehensive pharmacy services to assisted-living and personal-care communities throughout Georgia. We are dedicated to improving the quality of life for seniors who need assistance with their medications. We help take the worry out of whether or not the right medication is given at the appropriate time by providing medication therapy management programs that are customized to your community's needs. Give us a call to see how we can help you improve your medication assistance program.

Booth 55

MATRIXCARE

Booth 51

10900 Hampshire Ave. So., Suite 100
Bloomington, MN 55438
866.469.3766 phone
952.995.9735 fax
www.matrixcare.com

MatrixCare provides care-setting-specific solutions to help long-term care and senior-living providers deliver superior care resulting in better outcomes for their residents – and for their bottom lines. MatrixCare for Senior Living was purpose-built by and for experts in senior living to help senior living communities deliver superior services and maximize overall operating margins.

Booth 70

MOBILEX USA

Booth 19

13773 Icot Boulevard, Suite 502
Clearwater, FL 33760
800.940.0389 phone
www.mobilexusa.com

As the leading provider of mobile imaging services, **Mobilex USA** has been serving patients in healthcare facilities for more than 35 years and has built an outstanding reputation for availability, responsiveness, quality, and patient comfort. Our highly qualified personnel and advanced technology allow us to deliver high quality, Digital Radiography, ultrasound, electrocardiogram, and other mobile clinical services to our patients. Our goal is to continue to provide extraordinary care to patients, wherever they are, wherever they need us.

Booth 27

MOBILITYWORKS

Booth 16

3700 Dekalb Technology Parkway
Atlanta, GA 30340
678.381.9520 (phone)
www.mobilityworkscommercial.com

MobilityWorks Commercial is the nation's leading dealer of wheelchair accessible vans, minivans, transport vans, shuttles, and ambulette. Our experienced staff will work with you to determine the best vehicles for your organization and the clients that you serve. We stand behind the quality, reliability and safety of every vehicle we sell. We also provide you with the most comprehensive warranty, service and parts. At MobilityWorks Commercial, we provide transportation solutions for your business.

Booth 67

GSLA CONFERENCE & TRADE SHOW

DELIVERING EXCELLENCE - ONE RESIDENT AT A TIME

NATIONAL ASSISTED LIVING RISK RETENTION GROUP

3740 DaVinci Court, Suite 130
Norcross, GA 30092
770.255.4906 phone
770.246.8536

NAVIGATOR GROUP PURCHASING, INC.

25A Vreeland Road, Suite 200
Florham Park, NJ 07932
973.966.9200 X4539 phone
www.navigatorgpo.com

Navigator Group Purchasing, Inc. is the experienced leader in healthcare purchasing services, delivering savings and cash flow improvements to the senior care market. We offer our members the largest and most comprehensive group purchasing portfolio, encompassing a broad range of products, innovative services and management tools to help make optimal purchasing decisions.

NEW CENTURY HOSPICE

290 S. Main Street
Alpharetta, GA 30009
770.410.9700 phone
770.410.9709 fax
www.curohealthservices.com

New Century Hospice operates under the Curo Health Services umbrella. Its eight hospice affiliates provide compassionate hospice care with clinical excellence to more than 7,200 patients across 18 states. Our goal is to enrich the quality of life as life's journey nears its completion. Through supportive and

Booth 63

loving care we offer patients and their families comfort for body, mind and spirit. Our philosophy and culture are built around having highly experienced healthcare professionals, who are experts in both pain management and providing the necessary support and education to patients and families.

Booth 4

OMNICARE INC.
594 Sigman Road NE, Suite 200
Conyers, GA 30013
800.225.9657 phone
800.755.1483 fax
www.omnicare.com

Booth 14

See our AD on page 22



Omnicare Pharmacy Services, a CVS Health company, consistently delivers a wide range of practical and innovative solutions to help your staff deliver real care, in real time. We provide services ranging from comprehensive pharmacy services and cost-saving clinical programs to user-friendly electronic tools that support a variety of medication management functions.

Booth 10

POINTCLICKCARE
5570 Explorer Drive
Mississauga, Ontario
L4W0C4
905.858.8885 phone
905.858.2248 fax
www.pointclickcare.com

Booth 18

PointClickCare helps healthcare providers meet the challenges of senior care by enabling them to achieve business results that matter – delivering the highest quality of care at the lowest cost. PointClickCare's cloud-based



**MANAGED HEALTH
SOLUTIONS**

**PHARMACY SERVICES
MEDICATION MANAGEMENT**

- Convenient Delivery
- Compliance Packaging
- Clinical Consulting
- Med Administration Records
- Incontinence Supplies
- Disease Management
- Immunization Services
- Med Tech Training

(770) 496-5314

GSLA CONFERENCE & TRADE SHOW

DELIVERING EXCELLENCE - ONE RESIDENT AT A TIME

software platform takes a person-centered approach to managing senior care, connecting healthcare providers across the senior care continuum with regulatory compliant solutions for improved resident outcomes, enhanced financial performance, and staff optimization.

PROTEC FIRE & SPRINKLER, INC

2330 ProTec Way, Suite B
Loganville, GA 30052
770.385.7311 phone
706.485.0287 fax
www.pointclickcare.com

Booth 33

Pro-Tec Fire Protection, Inc. is a full service fire protection company established in 2003. With decades of experience, Pro-Tec Fire offers inspections and service for all your fire protection needs. We serve all of Georgia with more than 35 employees and 20 service vehicles. All our technicians are ICC/NAFED and NICET certified, and we provide reliable 24-hour service. Come to us for fire extinguishers, exit lighting, kitchen suppression systems, fire sprinklers (wet, dry, deluge, fire pumps, preaction, backflow prevention), fire hydrants, fire alarm systems and FM200 suppression systems.

QUIDEL

12544 High Bluff Drive
Suite 200
San Diego, CA 92130
858.552.1100

Booth 42 & 43

Quidel Corporation is a leading diagnostic healthcare manufacturer serving to enhance health and well-being. One particular focus is the prevention of flu. Quidel actively educates consumers to get a yearly flu vaccine and to ask for a flu test if they feel sick. Both actions will help lower the prevalence of flu. Commun-iD by Quidel is an online tool enabling people to get real-time information about the incidence of flu in their communities.

RED BAG ALLIANCE

1114 Samples Industrial Drive
Cumming, GA 30041
678-829-4478 work
www.redbagalliance.com

Booth 48

Red Bag Alliance is a group of locally owned companies and affiliates that operate regionally and think globally. We leverage technology and people to bring World class service and value to our clients. We have served the local medical community for 18 years as we strive for excellence. Our specialties include Regulatory Compliance, Medical Waste Services, Allergy Testing, Post-Surgical Orthopedic Services and Devices. You will benefit from the 100 combined years of experience our leadership team gained serving Fortune 500 companies.

REGIONS INSURANCE, INC.

12725 Morris Road EXT.
Bldg. 100, STE 200
Alpharetta, GA 30004
763.399.8462 phone
www.regionsinsurance.com

Booth 23

At **Regions Insurance, Inc.**, we help the assisted living industry manage the risks associated with doing business electronically in today's health care

environment. We help our clients prepare for RAC audits by providing coverage for actual or alleged billing errors – whether the allegations are coming from governmental agencies, qui tam plaintiffs, contracting work on behalf of the government, such as Zone Program Integrity contractors, or commercial payors. At Regions Insurance, Inc., our Healthcare Practice Group is ready to discover and manage all of the risks associated with your assisted living facilities.

RIDGEVIEW INSTITUTE

3995 South Cobb Drive
Smyrna, GA 30080
770.434.4568 phone
770.431.7025 fax
www.ridgeviewinstitute.com

Booth 45

Ridgeview Institute, a private, not-for-profit hospital treating people with addiction or mental health problems, has earned a national reputation for care and service. Since 1976, more than 70,000 people have turned to Ridgeview in crisis, in despair, and in hope. At our quiet campus in suburban Atlanta, patients and their families find cost-effective, highest-quality treatment, grounded in the experience and compassion of our clinical leaders and staff. Through a comprehensive array of programs, we serve youth, young adults, adults, older adults, and professionals who need intervention, and women affected by eating disorders.

SAMT CONSTRUCTION

11205 Alpharetta Highway
Suite I-1
Roswell, GA 30076
770.274.3374 x103 phone
770.274.3232 fax
www.SamTconstruction.com

Booth 69

SamT Construction, Inc. is a General Contractor based in the metropolitan Atlanta. Designed to manage small and mid-size commercial construction, SamT provides services for all types of projects, including senior living facilities, medical and dental offices, Clubhouses and pools, multifamily complexes and office tenant fit outs. We specialize in renovations of occupied senior living facilities and has completed about 400 unit renovations in the last 2 years.

SELECT REHABILITATION, INC

2600 Compass Road
Glenview, IL 60026
844.441.5593 phone
www.selectrehab.com

Booth 26

SENIOR TRANSITION SERVICES, INC

2433 Twilight View
Snellville, GA 30078
678.758.7929 phone
www.STSmoves.com

Booth 15

Senior Transition Services is a Certified Senior Move Management company providing complete relocation services to seniors. We handle all aspects of the transition including floor planning, downsizing, packing, moving, unpacking and set up of the new home. We perform moves into communities, between communities, and within communities. We assist families when their

How much money can your residents save by choosing the right plan?

Part D plans vary from year to year.
OmniPlanFinder is a tool available for
communities to assist residents in choosing
the right plan for their medication needs.

**Residents saved an average of over
\$1000 last year.**

Avoid non-covered meds and continue to
provide quality care to residents by using
the tool when the open enrollment window
opens on October 15.



Learn more at www.omnicare.com/omniplanfinder.

Mckenzie Mack, Sales Director
Mckenzie.Mack@omnicare.com

Omnicare of Atlanta
Jason Bennett, GM
Jason.Bennett@omnicare.com

Omnicare of Savannah
Sabrina Westenbarger, GM
Sabrina.Westenbarger@omnicare.com

888-545-OMNI
results@omnicare.com
omnicare.com/omniplanfinder

Omnicare®
a CVS Health company

GSLA CONFERENCE & TRADE SHOW

DELIVERING EXCELLENCE - ONE RESIDENT AT A TIME

loved one passes. Senior Transition Services provides services throughout Metro Atlanta and North Georgia. As a member of the National Association of Senior Move Managers, we can also help with long distance transitions. "Because it's not just a move."

SHANNON SPECIALTY FLOORS

1005 S. 60th Street
Milwaukee, WI 53214
414.771.9166 phone
414.944.0550 fax
www.shannonspecialtyfloors.com

Shannon Specialty Floors is a major manufacturer and distributor of dependable, durable and beautiful commercial resilient flooring, planks and tiles... delivered with uncompromising quality and services. Since 1921, that's been more than our mission, it's been our promise – one you can always rely on. When your reputation is on the line, we deliver for you.

STANLEY HEALTHCARE

139 Turner Street, Bldg. 3
Waltham, MA 02453
781.216.9200 phone
www.stanleyhealthcare.com

Stanley Healthcare provides over 5,000 acute care hospitals and 12,000 long-term care organizations with enterprise solutions that transform safety, security and operational efficiency. The Stanley Healthcare EcoSystem enables customers to achieve organizational excellence and superior care in five critical areas: patient safety, security & protection, environmental monitoring, clinical operations & workflow and supply chain & asset management. These integrated solutions are complemented by consulting, training and Transformational Lean™ process reengineering. For more information, visit www.stanleyhealthcare.com

SYSKO ATLANTA

2225 Riverdale Road
College Park, GA 30349
404.765.9900 phone
www.syscoatlanta.com

Sysco knows that building customer relationships requires time, effort and sincerity. For Sysco, it began with a promise to help foodservice operators provide consumers with solutions for meals consumed away from home. Since 1970, when sales were \$115 million, Sysco has grown to more than \$44 billion in sales for fiscal year 2013. Today, Sysco has sales and service relationships with approximately 425,000 customers and remains committed to helping them succeed in the foodservice industry.

TCI MINISAT, LLC

2370 Arnold Palmer Way
Duluth, GA 30096
888.995.9473 phone
770.995.9413

TCI Minisat, LLC is a provider of satellite TV programming and services for the lodging and institution industry. We specialize in the assisted living market and offer special rate programming from DirecTV/AT&T for these types of communities. We are a national provider and can offer our professional

Booth 41

services and installations to most states with our local reps. We offer the latest satellite TV technology which gives our clients great picture quality without being connected to the miles of retransmitted signals typically offered by cable companies. Our system will give you independence from cable companies, and you will own your own cable system.

THE BUS CENTER ATLANTA

140 Landseer Way
Atlanta, GA
404.620.8240 phone
www.thebuscenter.com

Booth 5

The Bus Center Atlanta offers an exceptional selection of new and used buses for sale or lease. We specialize in the Senior Living Industry and keep a variety of transportation options in our inventory to suit your needs. Whether you're looking for a shuttle bus or paratransit van, we will help you find the right bus for your organization. Most importantly, we provide post-sales support and a service that is unmatched in the bus industry.

THE FOUNTAINVIEW CENTER FOR ALZHEIMER'S DISEASE

2631 North Druid Hills Road NE
Atlanta, GA 30329
404.325.7994 phone
404.325.1213 fax
www.thefountainviewcenter.com

Booth 1

The highest mission of **The Fountainview Center for Alzheimer's Disease** is to be the preeminent provider of care for people with Alzheimer's disease and related disorders by providing an innovative continuum of care in a gentle, family-like environment. We recognize the unique needs of our residents, their circle of family and friends, and our community. We are dedicated to the preservation of dignity, the enhancement of quality and friends, and our community.

THE PROVEN PATH

108 Mill Park Chase
Woodstock, GA 30188
678.494.8722 phone
678.264.2162 fax
www.provenpath.org

Booth 11

THE PROVEN PATH is a consulting group and publisher of the "Proven Path: Policy and Procedure Manual". Our manuals are the state specific and we offer both the Personal Care Home Edition and the Assisted Living Community Edition. The author, Jean White is a registered nurse, a former state surveyor, ALC administrator, and high school health sciences teacher with 20 years' experience in the senior living industry. Additionally, we offer on-site training for your staff including policy and procedure implementations, CMA classes, and CPR certifications.

TIS INSURANCE SERVICES

1900 N. Winston Road, Suite 100
Knoxville, TN 37919
865.691.4847 phone
865.824.3966 fax

Booth 12

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Atlanta, GA 30339
770.744.0665 phone
404.850.9736 fax
www.seni-usa.com | www.tzmo-global.com

TZMO USA, Inc. is 100% owned by TZMO SA, Poland. Manufacturing medical products since 1951, **TZMO SA** is a leading manufacturer and supplier of incontinence and sanitary products, skin care and other medical devices to the global market. Seni, the brand that TZMO USA, Inc. launched in the USA market is a premium line of incontinence products covering every type of need from very light to severe cases. Our mission is to make life easier for patients and their caregivers through the premium line of products we manufacture and also help our partners to optimize spending's associated with incontinence. You can help your residents have an uninterrupted sleep for the entire night with premium quality products.

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267.685.0029 fax
www.unox.com

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5775 Glenridge Drive NE, Suite E200
Atlanta, GA 30328
404.215.6000 phone
www.vnhs.org

Visiting Nurse Health System is a full-service, nonprofit home healthcare and hospice organization, serving people in 26 counties throughout the greater Atlanta area. Joint Commission Accredited, VNHS provides comprehensive skilled nursing, rehabilitation and long-term care home health services. Hospice

Booth 34

Atlanta provides compassionate and caring end-of-life palliative care to patients at home, in the Hospice Atlanta Center and at Emory Main, Emory Midtown and Piedmont hospitals.

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519 Staghorn Court
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877.704.0980 phone
www.watersignal.com

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770.297.9751 fax
www.wellbeinghygiene.com

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WOOD FRUITTICHER FOOD DISTRIBUTION COMPANY

2900 Alton Road
Birmingham, AL 35210
404.867.9880 phone
www.woodfruitticher.com

Wood Fruitticher Food Distribution Company is an independent, broadline distributor of food and other restaurant-related products with a focus on healthcare. With annual sales approaching 400 million, Wood Fruitticher is one of the largest distributors in the Southeast. From our Birmingham headquarters we serve a territory covering Alabama, Georgia, Florida, Mississippi, Tennessee, Louisiana and Southern South Carolina. Wood Fruitticher operates from a state-of-the-art, 358,000-sq.-ft. facility equipped with the latest technology to insure error-free receiving, shipping and inventory control.

Booth 72

Booth 60

Booth 50

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GSLA HOLIDAY PARTY

HOSTED BY

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3:00 P.M. - 6:00 P.M.

THURSDAY, DECEMBER 1, 2016

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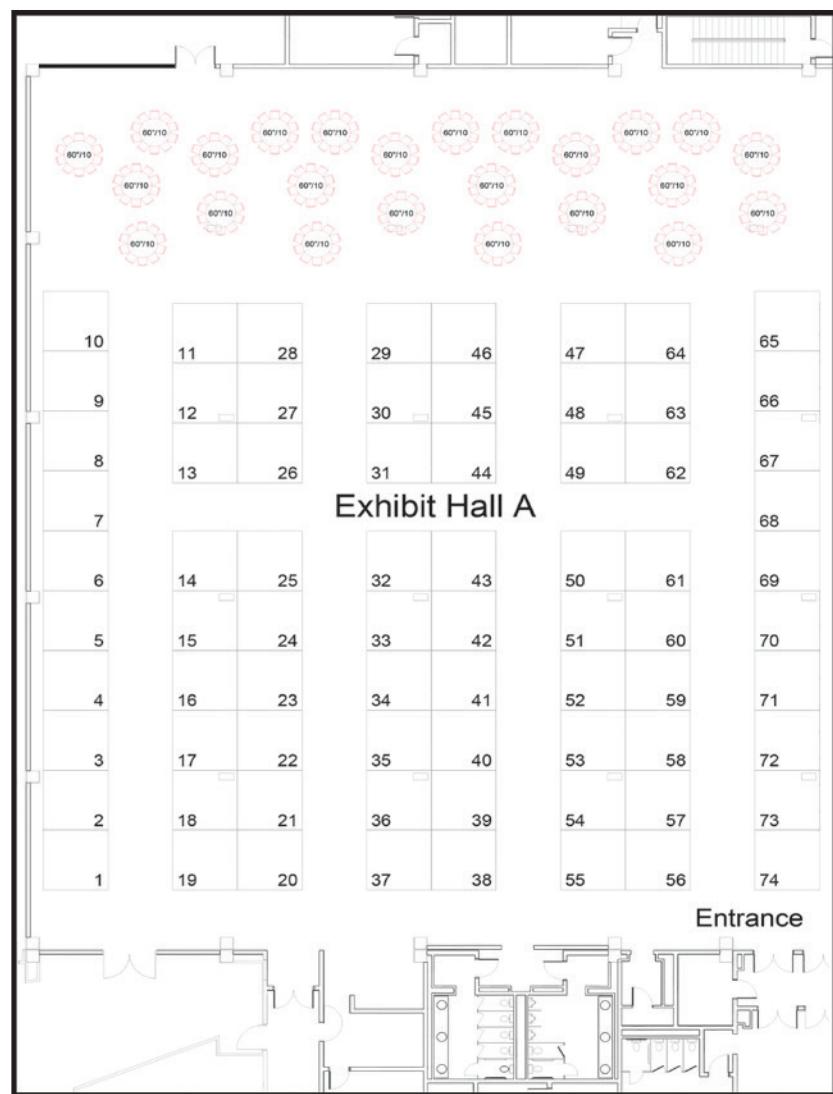
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Infinite Energy Center – FORUM | 2016 Exhibit Hall A

Booth #	Company	Booth #	Company	Booth #	Company
1	The Fountainview Center for Alzheimers Disease	47	HPS	61	Guardian Pharmacy
2	Encompass Hospice	48	Red Bag Alliance	62	Hot Wire Communications
3	Sysco Atlanta	49	Visiting Nurse Health Systems	63	National Assisted Living Risk Retention Group
4	Navigator Group Purchasing, Inc.	50	Wood Frutticher	64	Gordon Food Services
5	The Bus Center of Atlanta	51	MatrixCare	65	Shepard Exhibition Services
6	GSLA - Georgia Senior Living Association	52	Heritage HealthCare	66	CareProfiler
7	Gentiva Health Care (An Affiliate of Kindred at Home)	53	Corporate Tax Incentives	67	Jerry Bridge
8	Central EMS/Center Air Ambulance	54	Alliance Bus Group	68	Colliers International – Atlanta
9	Gayco Healthcare	55	Hurley Elder Care Law	69	SamT Construction
10	New Century Hospice	56	CDH Partners	70	Innovatix
11	The Proven Path	57	Bath Fitter	71	Amedisys Home Health & Hospice
12	TIS Insurance Services, Inc.	58	A Hand to Hold	72	WaterSignal
13	Forbo Flooring Systems	59	Century Fire Protection	73	Accushield
14	Omnicare, A CVS Health Company	60	WellBeing Hygiene	74	Accushield
15	Senior Transition Services, Inc.				
16	MobilityWorks				
17	TCI Minisat, llc				
18	PointClickCare				
19	MobileX USA				
20	HomeCare Medicine of Atlanta				
21	Friends of Disabled Adults and Children (FODAC)				
22	Bull Realty, Inc.				
23	Regions Insurance Group				
24	Golden Home Service				
25	UNOX, Inc.				
26	Select Rehabilitation, Inc.				
27	Interpest				
28	Advance Care Transportation (ACT)				
29	Corporate Employee Services, LLC				
30	Stanley Healthcare				
31	Managed Health Solutions, LLC				
32	Carroll Daniel Construction Co.				
33	ProTec Fire and Sprinkler				
34	TZMO USA, Inc.				
35	Unlimited Restoration				
36	Cintas Corporation				
37	Carelike.com				
38	Collier's Personal Care Pharmacy				
39	Homestead Hospice				
40	Affinity Insurance Agency, Inc.				
41	Shannon Specialty Floors				
42	Quidel				
43	Quidel				
44	Carolina Senior Care				
45	Ridgeview Institute				
46	Caravita Home Care				





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2016 Conference Program | At-A-Glance

Tuesday, October 25, 2016

8:00 a.m. – 8:30 a.m.	GSLA Board & Argentum President James Balda - Meet & Greet, Executive Board Room (<i>by invitation</i>)
8:00 a.m. – 8:45 a.m.	Conference Registration and Networking..... Continental Breakfast
8:45 a.m. – 10:45 a.m.	Opening General Session..... Salon 1-3 Keynote Speaker: Jerry Bridge, Founder & President, LifeWorks Education <i>Is Too Much Technology Making Us Stupid?</i>
10:45 a.m. – 2:15 p.m.	Grand Opening of Trade Show & Ribbon Cutting
2:30 p.m. – 3:30 p.m.	Educational Sessions 1. All About Marketing from the Corporate VP's Perspective
	2. Going Beyond Time Management: Redefining Productivity & What Matters Most
	3. QAPI That! Learn the Basics of Quality Assurance Performance Improvement Process
	4. The Culture Effect: Secrets to Why People Leave and Why They Stay
3:45 p.m. – 4:45 p.m.	Educational Sessions 1. Understanding Digital Marketing & Social Media – What's Your Role?
	2. Managing Made Simple: Equipping Managers with Practical Ways to Help Their People Accomplish What Matters.....
	3. Empathetic Approaches to Behavioral Expression.....
	4. Managing a Successful Kitchen
4:45 p.m. – 5:00 p.m.	Networking Break
5:00 p.m. – 8:00 p.m.	Casino Party/Texas Hold'em Tournament!..... Lake Gallery

Wednesday, October 26, 2016

8:30 a.m. – 9:00 a.m.	Networking
9:00 a.m. – 10:30 a.m.	General Session..... Continental Breakfast Keynote Speaker: Tim Connor, CEO, Connor Resource Group <i>Leadership is Not a Title or Position But a Mindset</i>
10:45 a.m. –11:45 a.m.	Educational Sessions 1. Creating a Culture of Feedback: Myths, Tips and Reasons for Developing Your People
	2. Six Top Public Health Concerns ALCs May Encounter: Ways to Protect Our Seniors
	3. Accountable Care Organizations, Hospital Readmissions and Medicare Bundled Payments: What Does This Mean for Assisted Living?
	4. Blah, Blah, Blah: Don't Tell Me, Show Me..... Room 5A
11:45 a.m. – 1:30 p.m.	GSLA Annual Awards Luncheon
1:45 p.m. – 2:45 p.m.	Educational Sessions 1. The Nine Keys to Sustained Success & Happiness..... Room 5B
	2. How to be Survey Ready – Tools & Checklists for Compliance
	3. How to Make Your Financials Rock & Roll
	4. Ask the Expert: Decision Making Authority and Resident & Family Conflict
3:00 p.m. – 4:00 p.m.	Closing General Session
4:00 p.m. – 4:30 p.m.	PAC Raffle Giveaways & Conference Adjourns!

Save the Date, GSLA Conference & Trade Show | October 24-25, 2017